



"Positive Reinforcement In A Disciplined Environment"

2022 YOUTH BASKETBALL SPONSORSHIP PROPOSAL

INTRODUCTION

On behalf of Pottstown P.R.I.D.E. Youth Basketball League, we would like to extend an invitation to you and your company to become a sponsor of our youth basketball program. We are a community nonprofit, all volunteer organization whose mission is to provide quality recreation and skill development in the game of basketball for all youth boys in the Pottstown Community for 3rd-8th grade.

Our mission also includes:

- **Bringing our youth closer together through common interest in sportsmanship and competition.**
- **Instill the values of education and importance of behaving at school and home**
- **Teach sportsmanship, teamwork and accountability; build character and discipline and love of the game.**
- **Encourage the players to maintain satisfactory grades in school and to emphasize the importance of keeping a proper relationship and balance between scholastic and athletic endeavors.**
- **Keep our community youth busy and away from situations that lead to bad behavior. The most important steps in the planning process for a successful year is obtaining local and corporate sponsorships from businesses and organizations, to help offset some of the cost associated with the events. We are looking for sponsors who are willing to donate to assist in covering our major expenses such as equipment and uniform fees, officials, insurance, trophies and administrative costs.**

Sponsorship with Pottstown P.R.I.D.E. is a unique partnering opportunity for businesses and corporations. When sponsoring with us, we will do everything in our power to maximize your business exposure, and match your company with a diverse family target audience. If providing sponsorship for Pottstown P.R.I.D.E. is an option for you and your company, please take some time to review the sponsorship information I have included with this letter. I am confident you will find a level of sponsorship that will be comfortable for your company as well as beneficial to our organization and community youth participants.

Sincerely,

Scott Palladino

Commissioner, Pottstown P.R.I.D.E. Youth Basketball League

Sponsorship Packages and Benefits



PLATINUM SPONSOR

Platinum Sponsor (Official Team Sponsor) (\$250.00)

Your Company Name/Logo will appear on the back of jersey, Your Company Logo will be placed on our scoreboard banner, Logo/Name will be placed on the P.R.I.D.E. website with a link to your website, Team Sponsor Plaque, and finally Official P.R.I.D.E. Basketball tee-shirt



GOLD SPONSOR

Gold Sponsor (\$150.00)

Your Company Logo will be placed on our scoreboard banner; Logo/Name will be placed on the P.R.I.D.E. website with a link to your website, Team Sponsor Plaque, and finally Official P.R.I.D.E. Basketball tee-shirt



SILVER SPONSOR

Silver Sponsor (\$100.00)

Logo/Name will be placed on the P.R.I.D.E. website with a link to your website, Team Sponsor Plaque, and finally Official P.R.I.D.E. Basketball tee-shirt



BRONZE SPONSOR

Bronze Sponsor (\$25.00)

Name will be posted on the P.R.I.D.E. website, Official P.R.I.D.E. Basketball tee-shirt

**Pottstown P.R.I.D.E. Youth Fall Basketball League
Sponsorship Agreement**



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**Please return your completed form to:
Pottstown P.R.I.D.E. Basketball
Attention: Scott Palladino
995 Candelora Drive
Pottstown PA, 19464**

Company Name (As you would like it to appear in advertising)

Point of Contact (Printed Name)

Company Mailing Address

Telephone

Email Address

Web Address

Sponsorship Amount Selection:

____ **Platinum (\$250.00)** ____ **Gold (\$150.00)** ____ **Silver (\$100.00)**
____ **Bronze (\$25.00)** ____ **Other** ____ **Tee Shirt Size**

Signature: _____

**Make your checks or money orders payable to:
P.R.I.D.E. BASKETBALL
995 Candelora Drive
Pottstown PA 19464**

**For questions regarding sponsorship, web or email advertising, please contact Scott Palladino at (610) 476-7933 or by email at stppip5@hotmail.com Logo and/or banner artwork should be emailed to stppip5@hotmail.com Check out our FACEBOOK PAGE
Pottstown Pride**